9771679 Ver# 13 Status Revised

Rep Order# EC'd Yes

7

Traffic Order# 565920

Last Received: Printed:

Showing Buylines: All Rep Revised Lines 09/07/2012 8:54 AM 09/06/2012 5:56 PM

2 of

Fax# Station Phone# Buyer Product Advertiser Estimate# KSTU-TV SALT LAKE CITY, UT 2599 NRCC IE 2012 Ben Angle) POLITICAL ISSUE GROU

Hiatus Weeks Flight Dates Agency Agency C/P1/P2/E 815 SLATERS LANE ALEXANDRIA, VA 22314) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 09/14/2012 - 09/20/2012 155/426/2599

Salesperson (Sales Office (

) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 202-955-5342 917-206-9589

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

-- REMARKS --

REVISED IN 20 DUE TO NA

		Ratin		1	LT
		Rating: 1.4	*20 F	1	L'I In Day
V13 More	Sales Re		,aj	1	Day
than 2 c	emark:		8A-9A	1	Time
V13 More than 2 codes changed	Sales Remark: V13 CHANGED LINE DUE TO NA		FOX13-LIVE@5WK		Program
			:30	1	Len
			:30 \$400.00		Rate
			09/14-09/14		Dates
			ביין	1	Spots/Week
			<u></u> 4	1	k # of Weeks
			1		Total Spots
		,	\$400.00		Total Cost

Daypart

-REPORT TOTALS-

Report Totals: 1 / \$400.00

-SALES MONTHLY TOTALS---

Sales Totals: 33 / \$26,725.00 ---COMPETITIVE-Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 33 / \$26,725.00 Sep 12: 33 / \$26,725.00

Market Totals

\$133,625

CABL KTVX

16% %0

KUCW KDLU

c/9 %

KJZZKUTV

% 35%

UNKB KSL

% 24%

Books Demos

null RA3564

> KSTU UNKN % 20%

Fax# Buyer Phone# Product Estimate# Rep Order# 9771679 EC'd Yes Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROUProduct NRCC IE 2012 2599 Ben Angle

Agency

Ver# 13 Status Revised

Traffic Order# 565920

Printed:

09/07/2012 8:54 AM 09/06/2012 5:56 PM

Last Received: 09/06/2012 5:56 Showing Buylines: All Rep Revised Lines

) WASHINGTON) DAN DRISCOLL

Salesperson Phone# Salesperson FAX# 202-955-5342 917-206-9589

Hiatus Weeks Flight Dates Agency C/P1/P2/E

3 of

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Rep Grder# EC'd Yes 9771681 Ver# 9 Status Revised

Traffic Order# 565967

Showing Buylines: All Rep Revised Lines Last Received: Printed: 09/07/2012 8:53 AM 09/06/2012 5:59 PM

2 of

Product Fax# Buyer Phone# Estimate# Advertiser Station KSTU-TV SALT LAKE CITY, UT 2601 Ben Angle NRCC TE 2012) POLITICAL ISSUE GROU

> Agency C/P1/P2/E 815 SLATERS LANE ALEXANDRIA, VA 22314 /P1/P2/E 155/426/2601) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 09/28/2012 - 10/04/2012

Agency

Salesperson (Salesperson Phone# Sales Office

) DAN DRISCOLL) WASHINGTON

Salesperson FAX# 202-955-5342

Hiatus Weeks Flight Dates

917-206-9589

-- CONTRACT COMMENT ---

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 21 FOR REV DUE TO NA

		Ratin			LT
		Rating: 1.8	*21 TU		Ln Day
V9 More	Sales Remark:		TU	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!	Day
than 2 co			1005P- 1035P		Time
V9 More than 2 codes changed	V9 REV LIN DUE TO NA X		SEINFELD		Program
			:30	!	Len
			:30 \$450.00		Rate
			10/02-10/02	1 1 1 1 1	Dates
			1-1		Spots/Week # of Weeks
			1	1	
				1 1	Total Spots
			\$450.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total Cost

Daypart

--- REPORT TOTALS---

Report Totals: 1 / \$450.00

-SALES MONTHLY TOTALS-

		COMPETITIVE	Lines not se	Station Tota	Sales Total:	Sep 12:
	Market Totals	VE-	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 33 / \$21,075.00	Sales Totals: 33 / \$21,075.00	Sep 12: 12 / \$8,475.00
	\$105,375					Oct 12:
KTVX	CABL					21 /
16%	000					21 / \$12,600.00
KUCW	KDLU					
ა %	90					
KUTV	KJZZ					
35%	%					
UNKB	KSL					
%	24%					
UNKN	KSTU					
%	20%					

Demos Fax# Buyer Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROUProduct NRCC IE 2012 Phone# Estimate# 2601 Ben Angle RA3564 Flight Dates Hiatus Weeks Last Received: 09/06/2012 5:59
Showing Buylines: All Rep Revised Lines

Rep Grder# 9771681 EC'd Yes

Ver# 9

Status Revised

Traffic Order# 565967

Printed:

09/07/2012 8:53 AM 09/06/2012 5:59 PM

3 of

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Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
815 SLATERS LANE
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2601
Flight Dates 09/28/2012 - 10/04/2012
Salesperso Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) WASHINGTON) DAN DRISCOLL

202-955-5342 917-206-9589

	EC'd Yes	Rep Order#
		9771680
		Ver# 9
		Status Revised
		Traffic Order# 565955
Olimania Paradia and All	Last Received: 09/06	Printed:
מיים ביים	09/06	70/60

snowing Buylines: All Rep Revised Lines 07/2012 8:53 AM 06/2012 5:44 PM

2 of

ر.

Phone# Station Fax# Estimate# Product Advertiser Buyer KSTU-TV SALT LAKE CITY, UT 2600 NRCC IE 2012 Ben Angle) POLITICAL ISSUE GROU Flight Dates Agency C/P1/P2/E Agency Hiatus Weeks

815 SLATERS LANE ALEXANDRIA, VA 22314) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 09/21/2012 - 09/27/2012 155/426/2600

Salesperson (Salesperson Phone#) WASHINGTON) DAN DRISCOLL

Sales Office (

Salesperson FAX# 917-206-9589 202-955-5342

--- CONTRACT COMMENT ---

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTOR 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

-- REMARKS ---

SEE LN 6 & 22

LT	Ln Day	Day	Time	Program	Len	Rate	Dates	Spots/Week # of Weeks		Total Spots	Total Cost	Daypart
	-	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!			1	1			1		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!
	*	펵	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/21-09/21	2	Н	2	\$800.00	
Ratin	Rating: 2.3											
		Sales Remark:		V9 ADD - MG FROM LN 22								
		V9 Comme	ent Changed	V9 Comment Changed, Spots/week Changed								
Ratin	*22 Rating: 1.4	SA	5P-530P	5P-530P FOX13-LIVE@5WK	:30	\$400.00	09/22-09/22	0	0	O	\$0.00	
		Sales Remark:		V9 NA								
		V9 Comm	ent Change	V9 Comment Changed, Spots/week Changed								

-- REPORT TOTALS--

Report Totals: 2 / \$800.00

-SALES MONTHLY TOTALS-

Sales Totals: 35 / \$24,025.00 Station Totals: 35 / \$24,025.00 Sep 12: 35 / \$24,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE-

Market Totals

\$120,125 CABL

KDLU 000

0%

%

KSL

24%

KJZZ

KSTU 20%

		Station KS Advertiser Product Estimate#	Rep Order# EC'd Yes
	Ben Angle	STU-TV SALT () POLII NRCC IE 2012 2600	9771680
		Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROUP Product NRCC IE 2012 Estimate# 2600	Ver# 9
		UT BROU	Ver# 9 Status Revised
			ised
KTVX 16%	Fligh Hiat	Agen	
% 10%	Flight Dates Hiatus Weeks	Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office (Sales Office (ALEXANDRIA, VA 22314 Salesperson (Agency C/P1/P2/F 155/026/2600	Traffic Order# 565955
KUCW	09/21/2	ATION/ TERS LA IDRIA, V	\$ 565955
л %	09/21/2012 - 09/27/2013	NE MEDIA NE 'A 22314	70
KUTV	//2012	RESEAR	Pı Last Ro Showing Buyl
TV 35%		CH PLA	Printed: Last Received: ng Buylines: A
elo		NNING	l: C d: 0 All Rep
UNKB	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	rinted: 09/07/2012 8:53 AM eccived: 09/06/2012 5:44 PM lines: All Rep Revised Lines
do O	1 Phones		3 AM 4 PM s
UNKN	# 202-955-53 917-206-95) WASHINGTO) DAN DRISCO	

Books Demos

null RA3564

GTON SCOLL 5-5342 5-9589

3 of 3

Rep Order# 9771678

Ver# 13 Status Revised

Traffic Order# 565897

Last Received: Printed: 09/11/2012 6:41 AM 09/11/2012 8:19 AM

Showing Buylines: All Rep Revised Lines

2 of

Station Buyer Product Phone# Estimate# Advertiser NRCC IE 2012 Ben Angle

Fax#

Agency (Flight Dates Agency C/P1/P2/E () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office ALEXANDRIA, VA 22314 09/07/2012 - 09/13/2012 155/426/2597

Hiatus Weeks

Sales Office (Salesperson () WASHINGTON) DAN DRISCOLL 202-955-5342

Salesperson Phone# Salesperson FAX# 917-206-9589

- CONTRACT COMMENT -

BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN RACE OR ETHNICITY. NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

- REMARKS -

LN 11 NA - MG LN 33

			Ratin		{	LT
 ω			Rating: 3.1	*11	-	Ln Day
W-TH [MKGD FOR V13 Added	ř.	[MADE-G		SA		Day
7A-8A OR SPOTS Med	מכרדיים במר	[MADE-GOOD BY LINE(S) 33]		8A-9A		Time
W-TH 7A-8A NEWS [MKGD FOR SPOTS MISSED ON LN #11: 9/08(1/WK)] V13 Added	אדי הדדבררדאב הפרבא רחשוואבת	E(S) 33]		GOOD DAY UT-SA		Program
:30				:30	1	Len
\$500.00				\$500.00		Rate
09/12-09/13				09/08-09/08		Dates
щ				0	1	Spots/Week # of Weeks
Н				0	1 1	# of Weeks
ц				0	1 1	Total Spots
\$500.00				\$0.00		Total Cost
					1 1	Daypart

--- REPORT TOTALS--

Report Totals: 1 / \$500.00

-SALES MONTHLY TOTALS-

Sales Totals: 32 / \$22,025.00 Station Totals: 32 / \$22,025.00 Sep 12: 32 / \$22,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00 -COMPETITIVE-

Market Totals

\$110,125

CABL

%0

KDLU 0%

KJZZ %

KSL

24% KSTU 20%

Salesperson Phone# Salesperson FAX#	Flight Dates 09/07/2012 - 09/13/2012 Hiatus Weeks 09/07/2012 - 09/13/2012	Buyer Ben Angle Phone# Fax#
Salesperson (LEXANI	te#
Rep Firm	Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm	Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU
09/11/2012 8:19 AM 09/11/2012 6:41 AM tep Revised Lines	Traffic Order# 565897 Printed: 09/11/2012 8:1 Last Received: 09/11/2012 6:4 Showing Buylines: All Rep Revised Lines	Rep Order# 9771678 Ver# 13 Status Revised EC'd Yes

3 of

KTVX	Fight Hiatu	Areno	LAKE CITY, UT Agency CAL ISSUE GROU	
16%	Flight Dates 09/07/2012 - 09/1 Hiatus Weeks	ALEXANDRIA, VA 22314	y () NATIONAL MI 815 SLATERS LANE	
KUCW	09/07/2	DRIA, V	ATION! ERS LA	
%	09/07/2012 - 09/13/2012	A 22314	() NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offi	
KUTV	-		EARCH)	
35%			LANNING	
UNKB	Salesperso: Salesperso:	Salesperson	Rep Firm Sales Office	
%	n Phone# n FAX#			
UNKN	Salesperson Phone# 202-955-5342 Salesperson FAX# 917-206-9589) DAN DRISCOLI) WASHINGTON	
%	12 89	II	Ź	

Books Demos

null RA3564

Rep Order# EC'd Yes 9771678 Ver# 11 Status Revised Traffic Order# 565897 Showing Buylines: All Rep Revised Lines Last Received: Printed: 09/06/2012 5:54 PM 09/07/2012 8:54 AM

Agency

Agency C/P1/P2/E Flight Dates

Hiatus Weeks

2 of

() NATIONAL MEDIA RESEARCH PLANNING Rep Firm

815 SLATERS LANE
816 Office () WASHINGTON
816 Sales Office () DAN DRISCOLL
816 Salesperson () DAN DRISCOLL
816 Salesperson Phone# 202-955-5342
816 Salesperson FAX# 917-206-9589

-- CONTRACT COMMENT --

Fax#

Estimate# Buyer Phone# Station K Advertiser Product

NRCC IE 2012 2597 Ben Angle KSTU-TV SALT LAKE CITY, UT

) POLITICAL ISSUE GROU

BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

--- REMARKS ---

SEE LN 20 FOR REVISION DUE TO NA

Ratin				Ratin		Rating			*9 Rating: 2.3		*3 Rating: 2.4	TT
Rating: 1.8	*21			*20 Rating: 1.4		Rating: 2.0	*17		y: *9		*3 1: 2.4	Ln
	ĸ	V11 More	Sales Remark:	TH	V9 More		Ħ	V9 More	N	V9 More	Ø	Day
	1005P-	than 2 co	mark:	8A-9A	than 2 coc		530P-6P	than 2 cod	8A-9A	than 2 cod	6A-7A	Time
	FOX13-LIVE@5WK	V11 More than 2 codes changed	VII CHANGED LINE DUE TO NA	FOX13-LIVE@5WK	V9 More than 2 codes changed		FOX13-LIVE@530	V9 More than 2 codes changed	GOOD DY UTAH8A	V9 More than 2 codes changed	DY	Program
	:30		٠	:30			: 30		: 30		:30	Len
	\$450.00			\$400.00			\$550.00		\$400.00		\$375.00	Rate
	09/10-09/10			09/13-09/13			09/07-09/07		09/12-09/12		09/12-09/12	Dates
	н			1			ш		ш		1	Spots/Week
	۲			Ъ			1		Н		۳	# of Weeks
	ш			1			ш		1		Н	Total Spots
	\$450.00			\$400.00			\$550.00	-	\$400.00		\$375.00	Total Cost
												Daypart

Station Remark:

V6 No EN 9/9 dt NFL. Mkgd 1x 5-6p EN w/o 9/10

V9 More than 2 codes changed

Books	Sep 12: 32 / Sales Totals: 32 / Station Totals: : Lines not sent/ruCOMPETITIVE	SALE	REPORT TOTALS. Report Totals: 7		*32	Rating:	LT	Buyer Phone# Fav#	Station I Advertiser Product	Rep Order# EC'd Yes
	rota: n Tol not :	S MOI	RT TO		· *32	*29 : 3.8	In		± ∵ ĕ	der# Yes
	\$; / 32 clo	SALES MONTHLY TOTALS	_ 1	V9 More than 2	S.	W V9 More	Day	Ben Angle	STU-TV SALT ()POLIT NRCC IE 2012	9771678
null RA3564	/ \$22,025.00 32 / \$22,025.00 : 32 / \$22,025.00 /rcld/rtrn: 0 / \$0.00	ALS	\$3,825.00		1005P- 1035P	9P-930P] than 2 codes	Time		KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GROU RCC IE 2012	Ver#
	0.00			es ch	SEI	FOX	Pro		Y, UT E GRO	
	\$110,125			codes changed	SEINFELD	FOX NEWS AT 9	Program		Л	Status Revised
	CABL KTVX						i	Fligh Hiat	Agency	
	16 ₄₀							Flight Dates Hiatus Weeks	3	Traffic Order# 565897
	КПСМ				:30	:30	Len		() NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314 PLIPATE 155/05/05/07	ler# 56589
	CM				\$	\$1	. Ra	72012	IONAL MED S LANE IA, VA 2231	77
	5 % %				\$450.00	\$1,200.00	Rate	09/07/2012 - 09/13/2012) NATIONAL MEDIA RESEARCH PLANNING ATERS LANE ANDRIA, VA 22314	Showi
	KJZZ KUTV				09/12-09	09/12-09	Dates	Ş	EARCH PI	Printed: Last Received: Showing Buylines: Al
	35 % %				09/12)9/12	i		LANNING	d: All Re
					1	ب	Spo	Sal Sal		09/07/ 09/06/ p Revi
	UNKB						Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (:: 09/07/2012 8:54 AM d: 09/06/2012 5:54 PM All Rep Revised Lines
	0 2 44 ap				μ.	H	# of Weeks	Phone# FAX#		AM PM
	KSTU UNKN				μ.	ц	Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
	U 20%				\$45	\$1,	Tota	5342 9589	CON	ω
	op				\$450.00	\$1,200.00	Total Cost			3 of 3
							Day			
		*					Daypart 			